



Elyria Police Department Launches On-line Crime Alerting and Mapping Service with CrimeReports.com

Citizens empowered with near real-time neighborhood crime information available 24/7/365.

Elyria, May 1, 2008 – Elyria Police Department and CrimeReports.com have announced a new On-line Crime Alerting and Mapping Service that provides easy to read incident crime maps and automated alerts to the citizens of Elyria. The service, located at <http://www.crimereports.com> or directly from the Elyria Police Department Web site www.elyriapolice.org, provides neighborhood crime data in near real-time and is available now.

The CrimeReports service is free to the public and allows citizens to receive automatic daily, weekly or monthly email alerts if/when crimes occur near their home, office, local school, etc. Citizens can also view reported crime activity on an easy to use map for any location within the City of Elyria's boundaries. Crime incident data is updated nightly and includes:

- Crime type
- Date/Time
- Location
- Distance from citizen's address
- Case number

"CrimeReports.com will prove particularly valuable to those in the community who want to stay informed about what is going on in their neighborhoods and empower citizens to work with the police department to address neighborhood crime issues." said Chief Medders

"By participating in CrimeReports.com, the Elyria Police Department is demonstrating its commitment to service and safety by making crime information available to the citizens of Elyria," said Greg Whisenant, co-founder and CEO of Public Engines, which makes the CrimeReports.com application. "Chief Medders and the Elyria Police Department staff are forward-looking, providing timely, location specific information to the public when they need it" he said.

Crime alerting and mapping is just the first step in empowering citizens with critical neighborhood crime information. Later in 2008 the CrimeReports program will introduce additional services to support community policing and neighborhood watch® programs. Upcoming new features include:

- **SMS alerting**, allowing the Elyria Police Department to send alerts to specific neighborhoods if specifically requested by the department.
- **Neighborhood Watch tools**, where residents of specific neighborhoods can contribute information;
- **Video integration**, allowing law enforcement to attach digital video to specific crimes when it is available

The CrimeReports service is an ideal implementation of the Global Justice XML Data Model (GJXDM), the authorized data sharing protocol developed and supported by the United States Department of Justice (USDOJ). Using GJXDM as the underlying technology gives the application much more versatility and flexibility. For example, if adjacent law enforcement agencies choose to integrate with the service, side by side data will be readily available for both alerting and analytics. It will also allow for additional integration at the regional, state and even national level.

About CrimeReports.com

CrimeReports.com is a Web site that provides tools to help law enforcement agencies communicate directly with members of the public using high impact maps and automated alerts. The service was launched in beta with the Metropolitan Police of Washington, DC in March 2007, and was made available to any accredited law enforcement agency in the United States starting in August 2007.

The CrimeReports.com service can be integrated with any law enforcement records management system, and uses multiple technologies to deliver its service, including Google Maps and the Global Justice XML Data Model (GJXDM). The Web site is a service of Public Engines, Inc. based in Salt Lake City.

Media Contact: